

Playout Facility HD/SD

This is where the power of three comes into play: our playout facility is inextricably linked to our satellite coverage and to our London location. We're just a few metres away from the BT Tower: one of the UK's major communication hubs and home to the TV Network Switching Centre.

This is the centre that never sleeps; the centre that relays signals between broadcasters, production companies, advertisers, international satellite services and uplink companies 24 hours a day, 365 days a year. Its

subterranean fibre optic links are really close to ours: a proximity that affects your transmission costs in a purely positive way.

The playout possibilities are endless, and at **Mena Media** we absolutely revel in that diversity. Whatever you want to produce, whatever the level of complexity, whatever the budget, we just want to see it playing on the bank of 12 TV screens that adorns one wall of our open-plan office. This is why we get out of bed in the morning; this is our dream come true.

