

Mena Media Overview

We're all connected. So they say - whoever they may be. But some of us are more connected than others. That's why **Mena** Media exists. Our dream is that TV companies in those regions have access to a truly global and local product (service) and presence - with absolutely no strings, political or otherwise, attached. **Mena** Media is our business, our vehicle, our gateway for making that dream a reality.

Central to that dream are three very simple facts:

- our technical infrastructure and engineering excellence are outstanding;
- our understanding of media is second to none; and
- our creative approach enables us to

deliver creative solutions to your distribution, playout and programming needs.

We're based both in the UK and throughout the Middle East and North Africa (MENA). We provide a compelling combination of connectivity underpinned by a 24/7 commitment to service and maintenance. Our aspiration is to be MENA's leading media zone, delivering the capacity and coverage to connect you with your audiences.

This is why we are so firmly focused on the three things that we do:

- satellite distribution;
- playout; and
- live studio.



Live Studio

Satellite Distribution

Playout Facility